

# Michael R. Sullivan

## FREELANCE VIDEO EDITOR

23-12 27th Street, Astoria, NY 11105  
(917) 204-1742  
SullivanMichaelNet@gmail.com

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### FOX MEDIA (NYC) 2021 - Present

#### Broadcast Television Programming

"Mansion Global" Lifestyle series

- Edited 5 episodes.

"Who Is...?" Streaming Docu-Style series

- "Who is Taylor Swift", "...Bruce Willis", "...Kamala Harris"

"The History of Affirmative Action"

"Nightmare in Chowchilla" true crime podcast series.

- First place winner - Journalistic Excellence - San Francisco Press Club 2022

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### FUNKY PUMPKIN (Miami) 2016 - Present

#### Agency for Kid's Advertising

- CRA-Z-ART which makes toys for art, games, social & beauty.
- Main editor for over 100 Broadcast spots since 2016, airing on major networks - ABC, NBC, CBS, Nick, Cartoon, Disney.

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### ATLANTIC TELEVISION (NYC) 2017 - Present

#### Production Co. specializing in corporate, lifestyle and branding content

- Edited corporate videos for HSBC, SAP and Diageo.

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### RIPTIDE FILMS (NYC) 2003 - 2021

#### Agency/Production Co. specializing in Kid's Advertising

- Main editor for over 400 Broadcast Spots since 2003 airing on all major networks.
- Successful multi-year campaigns - Password Journal, Cubeworld, Funkeys, Fingerlings.
- Clients include: Mattel, Spin Master, Play Monster, Zing, Wowwee, Topps, Toys 'R Us, Max Tech, New Bright, Just Play, Hog Wild, Tucker Toys, Vivitar, Megabrands and Radica.

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### BLOOMBERG (NYC) 2013 - 2020

- Editing and Graphics on Bloomberg Market Concepts (BMC), an Interactive E-learning course on Finance in thousands of Universities worldwide.

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### YOUNG & RUBICAM (NYC) 2008- 2013

#### Advertising Agency

- Edited multi-spot campaigns for the Fisher Price, Imaginext and Hero World brands.

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### KENNEDY, ETC. (NYC) 2006 - 2012

#### Production Company

- Specializing in hair, beauty and makeup for powerhouse brands L'oréal, Maybelline & Garnier.
- Edited commercials, lifestyle, branding, corporate and mood content illustrating new product launches and overall marketing prowess.
- "Style Files" - Edited over 30 live music performances for major acts including Janelle Monae, Alabama Shakes, fun and Manny Fresh.

### SUMMARY

*Passionate, hardworking editor with over 20-years of experience specializing in TV commercials, documentary style shows, corporate, lifestyle & branding content and music videos.*

### WORK REEL

[www.MSullivanEdit.com](http://www.MSullivanEdit.com)

### SKILLS

Editorial, Motion Graphics, Color Correct/Grading, Sound Design, Compositing, Rotoscoping, Motion Tracking, Retouching, Mixing, Text & Logos, Compression & Finishing

### SOFTWARE

Premiere, Avid, FCP, After Effects, Photoshop, Audition, Media Encoder, Power-Point, Excel, Word, File Maker, Frame-IO, Slack

### EDUCATION

Bachelor of Arts, Hunter College (MCL)  
After Effects Certification, NYU

ARTHOUSE ASTORIA (Queens) 2016 - present

**Non-profit afterschool music and arts program for youth and children**

- Shot and edited musical theatre shows and recitals.
  - Directed, shot and edited two documentary profiles.
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**VARIOUS FREELANCE EDITORIAL**

- Prosper Digital (2022) Ad for New York State of Health.
- Strand Creative Group (2016-2018) Infomercials and corporate profiles for Simpli-Safe, Aquatru, Hard Corp. & the Corcoran Group.
- Reckitt Benckiser (2015-2017) Corporate sizzles for Nestle, Lysol & Aspetix.
- Deep Focus (2015-2016) Ads for Lays & Nesquik.
- Sirk Productions (2015-2017) Ads and sizzles for Combate Americas, Altec-Lansing and Radius Investing.
- DDB Worldwide (2017) Ads for Hasbro.